# Exhibit 300: Part I: Summary Information and Justification (All Capital Assets)

#### I.A. Overview

1. Date of Submission:	12/29/2006
2. Agency:	Small Business Administration
3. Bureau:	Chief Information Officer
4. Name of this Capital Asset:	E-GOV: Business Gateway
5. Unique Project (Investment) Identifier: (For IT investment only, see section 53. For all other, use agency ID system.)	028-00-01-07-01-0100-24
6. What kind of investment will this be in FY2008? (Please NOTE: Investments moving to O&M ONLY in FY2008, with Planning/Acquisition activities prior to FY2008 should not select O&M. These investments should indicate their current status.)	E-Gov/LoB Oversight
7. What was the first budget year this investment was submitted to OMB?	FY2003

# 8. Provide a brief summary and justification for this investment, including a brief description of how this closes in part or in whole an identified agency performance gap:

What is Business Gateway? The Business Gateway (BG), which is one of the 25 Presidential e-Gov initiatives, is a multi-year, multi-phase project that has strategic goals to provide small and medium sized businesses with a single access point, business.gov, to easily find government information, including forms and compliance assistance resources and tools. Business Gateway also reduces the regulatory paperwork burden on businesses through easier data submission. Why Do We Need the Business Gateway? Federal compliance burden is an overwhelming problem for small and medium sized businesses. There is no government-wide solution for compliance assistance. The Business Gateway also satisfies the statutory requirements of the Small Business Paperwork Relief Act of 2002. The statute requires single points of contact for small businesses to provide personal assistance, as well as all of the compliance assistance resources from federal agencies in one place. What Value Does Business Gateway Provide Businesses? Save time and money Reduce the time it takes to find compliance assistance information Provide organized and simplified approach to finding useful information One-stop site to answer businesses' questions Online "vertical" search Centralized access to information and resources Reduce the amount of data businesses submit to the government through a streamlined submission process What Value Does Business Gateway Provide the Federal Government? Improve customer service to businesses Serve as translator between the business community and the Federal Government Reduce the number of "misdirected" calls - avoiding wasted time responding to unnecessary inquiries Simplify information management Aid agencies in reducing the paperwork burden on small businesses in response to the Small Business Paperwork Relief Act of 2002 Improve forms management capability Forms Catalog reporting ROCIS Integration - ICR simplification and clarification Compliance Information Analysis

9. Did the Agency's Executive/Investment Committee approve this request?	Yes
a. If "yes," what was the date of this approval?	10/1/2002

10. Did the Project Manager review this Exhibit?	Yes
11. Contact information of Project Manager? Name	
Phone Number	
Email	
12. Has the agency developed and/or promoted cost effective, energy efficient and environmentally sustainable techniques or practices for this project.	
a. Will this investment include electronic assets (including computers)?	Yes
b. Is this investment for new construction or major retrofit o a Federal building or facility? (answer applicable to non-IT assets only)	F No
1. If "yes," is an ESPC or UESC being used to help fund this investment?	
2. If "yes," will this investment meet sustainable design principles?	
3. If "yes," is it designed to be 30% more energy efficient than relevant code?	
13. Does this investment support one of the PMA initiatives?	Yes
If "yes," check all that apply:	Expanded E-Government
13a. Briefly describe how this asset directly supports the identified initiative(s)?	Business Gateway is one of the 25 Presidential E-Government Initiatives that is meant to provide 25 million businesses and partner agencies, incremental improvements to accessing compliance information by providing a 'one-stop' portal to access compliance resources and tools. Furthermore, this initiative is meant to create better synergy and efficiencies across agencies by enabling them to work together to minimize the compliance burden on small to medium sized businesses.
14. Does this investment support a program assessed using the Program Assessment Rating Tool (PART)? (For more information about the PART, visit www.whitehouse.gov/omb/part.)	No
a. If "yes," does this investment address a weakness found during the PART review?	No
b. If "yes," what is the name of the PART program assessed	

by OMB's Program Assessment Rating Tool?	
c. If "yes," what PART rating did it receive?	
15. Is this investment for information technology?	Yes
If the answer to Question: "Is this investment for information to answer is "No," do not answer this sub-section.	echnology?" was "Yes," complete this sub-section. If the
For information technology investments only:	
16. What is the level of the IT Project? (per CIO Council PM Guidance)	Level 2
17. What project management qualifications does the Project Manager have? (per CIO Council PM Guidance):	(4) Project manager assigned but qualification status review has not yet started
18. Is this investment identified as "high risk" on the Q4 - FY 2006 agency high risk report (per OMB's "high risk" memo)?	Yes
19. Is this a financial management system?	No
a. If "yes," does this investment address a FFMIA compliance area?	No
1. If "yes," which compliance area:	
2. If "no," what does it address?	
b. If "yes," please identify the system name(s) and system actinventory update required by Circular A-11 section 52	ronym(s) as reported in the most recent financial systems
20. What is the percentage breakout for the total FY2008 funding	ng request for the following? (This should total 100%)
Hardware	0
Software	0
Services	0
Other	0
21. If this project produces information dissemination products for the public, are these products published to the Internet in conformance with OMB Memorandum 05-04 and included in your agency inventory, schedules and priorities?	Yes

22. Contact information of individual responsible for privacy related questions:

Name

**Phone Number** 

Title	
E-mail	
23. Are the records produced by this investment appropriately scheduled with the National Archives and Records Administration's approval?	No

#### I.B. Summary of Funding

Provide the total estimated life-cycle cost for this investment by completing the following table. All amounts represent budget authority in millions, and are rounded to three decimal places. Federal personnel costs should be included only in the row designated "Government FTE Cost," and should be excluded from the amounts shown for "Planning," "Full Acquisition," and "Operation/Maintenance." The total estimated annual cost of the investment is the sum of costs for "Planning," "Full Acquisition," and "Operation/Maintenance." For Federal buildings and facilities, life-cycle costs should include long term energy, environmental, decommissioning, and/or restoration costs. The costs associated with the entire life-cycle of the investment should be included in this report.

	•								
Table 1: SUMMARY OF SPENDING FOR PROJECT PHASES									
	(REPORTED IN MILLIONS)								
(Estimates for B)	(Estimates for BY+1 and beyond are for planning purposes only and do not represent budget decisions)								
					,				
PY - 1							BY + 4		

	PY - 1 and Earlier	PY 2006	CY 2007	BY 2008	BY + 1 2009	BY + 2 2010	BY + 3 2011	BY + 4 and Beyond	Total
Planning									
Budgetary Resources	5.235	2.904	2.4	0					
Acquisition									
Budgetary Resources	6.5	4.155	3	0					
Subtotal Planning & Acquisition	ו								
Budgetary Resources	11.735	7.059	5.4	0					
Operations & Maintenance									
Budgetary Resources	1.65	3.121	2.992	4.8					
TOTAL									
Budgetary Resources	13.385	10.18	8.392	4.8					
Government FTE Cost									
Budgetary Resources	2.695	0.691	0.75	0.8					
Number of FTE represented by Costs:									

Note: For the cross-agency investments, this table should include all funding (both managing partner and partner agencies). Government FTE Costs should not be included as part of the TOTAL represented.

- 2. Will this project require the agency to hire additional FTE's? No
  - a. If "yes," How many and in what year?
- 3. If the summary of spending has changed from the FY2007 President's budget request, briefly explain those changes:

The summary of spending has been changed from the FY07 President's budget request due to an adjustment in our projects life-cycle. The life-cycle has been adjusted to reflect the change in timing and frequency of scheduled releases for enhancements. It is important to note that these changes to our life-cycle are a direct result of Business Gateway responding to the current and future requirements of our end users. In addition, as a result of more detailed analysis of our strategy and scope, the Business Gateway team has been able to more accurately estimate our future budget needs and have incorporated those funds into our life-cycle budget.

- I.C. Acquisition/Contract Strategy
- 1. Complete the table for all (including all non-Federal) contracts and/or task orders currently in place or planned for this investment. Total Value should include all option years for each contract. Contracts and/or task orders completed do not need to be included.

#### Contracts/Task Orders Table:

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

Earned value is required for the contracts above.

3. Do the contracts ensure Section 508 compliance?	Yes
a. Explain why:	The BG team feels very strongly about ensuring that all customers and other stakeholders enjoy comparable user-friendly access to Business Gateway forms in accordance with Section 508 legislation. To maintain compliance, prior to any major update 508 compliance testing occurs. BG project team evaluates the portal's performance to Section 508 requirements and corrects any identified deficiencies. Our program wants to ensure that all citizens can access our information.
4. Is there an acquisition plan which has been approved in accordance with agency requirements?	Yes
a. If "yes," what is the date?	5/22/2006
b. If "no," will an acquisition plan be developed?	

1. If "no," briefly explain why:

#### I.D. Performance Information

In order to successfully address this area of the exhibit 300, performance goals must be provided for the agency and be linked to the annual performance plan. The investment must discuss the agency's mission and strategic goals, and performance measures must be provided. These goals need to map to the gap in the agency's strategic goals and objectives this investment is designed to fill. They are the internal and external performance benefits this investment is expected to deliver to the agency (e.g., improve efficiency by 60 percent, increase citizen participation by 300 percent a year to achieve an overall citizen participation rate of 75 percent by FY 2xxx, etc.). The goals must be clearly measurable investment outcomes, and if applicable, investment outputs. They do not include the completion date of the module, milestones, or investment, or general goals, such as, significant, better, improved that do not have a quantitative or qualitative measure.

Agencies must use Table 1 below for reporting performance goals and measures for all non-IT investments and for existing IT investments that were initiated prior to FY 2005. The table can be extended to include measures for years beyond FY 2006.

	Performance Information Table 1:										
Fiscal Year	Strategic Goal(s) Supported	Performance Measure	Actual/baseline (from Previous Year)	Planned Performance Metric (Target)	Performance Metric Results (Actual)						
2004	Simplify, unify, and better manage citizen-facing E- Forms infrastructure	Ensure at least 75% of transactional forms will be loaded into forms catalogue	0 starting FY04	3200 forms in database by Sep 04	2800						
2004	Provide the Nations business owners with a single access point to government services. Simplify, unify, and better manage citizen-facing E-Forms infrastructure.	activity i.e. from 20k hits per week	Maintain average number of hits per week on business.gov of approximately 20k per week. (Goal was not to lose visitors while revamping and consolidating web sites.		Weekly hits as 11/2004 are 34,000						
2004	Reduce regulatory burden by harmonizing and streamlining data along vertical lines as well as providing compliance based assistance tools.	Continue with the Surface Coal Mining Proof of Concept to reduce the forms requirements by 10%.	The current number of forms supporting Surface Coal Mining - 4	Reduce the number of forms within Coal Mining proof of concept from 4 to 1.	Reduce Reduced the number of forms from 4 to 1.						
2005		Ensure at least 99% of 4400 forms will be loaded into forms catalogue.	3200 forms	4356 forms in catalog.	5,200 Unique forms						
2005	Provide the Nations business owners with a single access point to government services.	Improve by 10% once baseline is established	Baseline established October 2004:	Improve by 10% once baseline is established	39,583						

All new IT investments initiated for FY 2005 and beyond must use Table 2 and are required to use the Federal Enterprise Architecture (FEA) Performance Reference Model (PRM). Please use Table 2 and the PRM to identify the performance information pertaining to this major IT investment. Map all Measurement Indicators to the corresponding "Measurement Area" and "Measurement Grouping" identified in the PRM. There should be at least one Measurement Indicator for at least four different Measurement Areas (for each fiscal year). The PRM is available at www.egov.gov.

## Performance Information Table 2:

Fiscal Year	Measurement Area	Measurement Category	Measurement Grouping	Measurement Indicator	Baseline	Planned Improvement to the Baseline	Actual Results
	Customer Results	Customer Benefit	Customer Satisfaction	User Satisfaction	72	Maintain score of 70 or higher	75
	Mission and Business Results	Public Affairs	Outreach	Number of unique visitors to business.gov per month	195,472	Improve by 10% once baseline is established	257,962
2006	Processes and Activities	Financial (Processes and Activities)	Management	Reduced costs to businesses in the form of time savings, burden reduction, or cost avoidance	8,500 burden hours		37% reduction in burden hours (from 8,500 to 5,300) due to the Single Source Coal Reporting data harmonization vertical
2006	Technology	Quality		Quality of Search Functionality	Based on Q1 FY06 results: 74	Maintain score of 70 or higher	76
11	Customer Results	Customer Benefit	Customer Satisfaction	Foresee Survey	70 (Based on Foresee benchmark scores)	Maintain score of 70 or higher	
	Mission and Business Results	Public Affairs	Outreach	Number of unique visitors to business.gov per month	Based on FY06 results	Increase by 10%	
2007	Processes and Activities	Financial (Processes and Activities)		Reduced costs to businesses in the form of time savings, burden reduction, or cost avoidance	Because data harmonization outcomes are unique to each project, and because the new site launched 9/29/06 will indicate new customer behaviors, BG will establish a baseline and a planned improvement goal in Q1 FY07.	Because data harmonization outcomes are unique to each project, and because the new site launched 9/29/06 will indicate new customer behaviors, BG will establish a baseline and a planned improvement goal in Q1 FY07.	
2007	Technology	Quality		Quality of Search Functionality	70 (Based on Foresee benchmark scores)		
2008	Customer Results	Customer Benefit	Customer Satisfaction	Foresee scores	70 (Based on Foresee benchmark scores)		

2008	Mission and Business Results	Public Affairs	Product Outreach	* Number of unique visitors to the Forms Catalog per month	Based on FY07 results	
2008	Processes and Activities	Financial (Processes and Activities)	Financial Management	Reduced costs to businesses in the form of time savings, burden reduction, or cost avoidance	Because data harmonization outcomes are unique to each project, and because the new site launched 9/29/06 will indicate new customer behaviors, BG will establish a baseline and a planned improvement goal in Q1 FY08.	
2008	Technology	Quality	Functionality	Foresee Survey Benchmark	70	
2009	Customer Results	Customer Benefit	Customer Satisfaction	Foresee Benchmark Scores		
2009	Mission and Business Results	Public Affairs	Product Outreach	* Number of unique visitors to the Forms Catalog per month		
2009	Processes and Activities	Financial (Processes and Activities)	Financial Management	Reduced costs to businesses in the form of time savings, burden reduction, or cost avoidance	Because data harmonization outcomes are unique to each project, and because the new site launched 9/29/06 will indicate new customer behaviors, BG will establish a baseline and a planned improvement goal in Q1 FY09.	
2009	Technology	Quality	Functionality	Foresee Survey Benchmark		
2010	Customer Results	Customer Benefit	Customer Satisfaction	Foresee Survey		
	Mission and Business Results	Public Affairs	Product Outreach	visitors to business.gov per month	Based on FY09 results	
2010	Processes and Activities	Financial (Processes and Activities)	Financial Management	Reduced costs to businesses in the form of time savings, burden reduction, or cost avoidance	Because data harmonization outcomes are unique to each project, and because the new site launched 9/29/06 will indicate new customer behaviors, BG will	

					establish a baseline and a planned improvement goal in Q1 FY10.	
2010	Technology	Quality	Functionality	Foresee Survey		
2011	Customer Results	Customer Benefit	Customer Satisfaction	Foresee Survey		
2011	Mission and Business Results	Public Affairs	Product Outreach	Number of unique visitors to business.gov per month	Based on FY10 results	
2011	Processes and Activities	Financial (Processes and Activities)	Financial Management	Reduced costs to businesses in the form of time savings, burden reduction, or cost avoidance	Because data harmonization outcomes are unique to each project, and because the new site launched 9/29/06 will indicate new customer behaviors, BG will establish a baseline and a planned improvement goal in Q1 FY11.	
2011	Technology	Quality	Functionality	Foresee Survey		

#### I.E. Security and Privacy

In order to successfully address this area of the business case, each question below must be answered at the system/application level, not at a program or agency level. Systems supporting this investment on the planning and operational systems security tables should match the systems on the privacy table below. Systems on the Operational Security Table must be included on your agency FISMA system inventory and should be easily referenced in the inventory (i.e., should use the same name or identifier).

All systems supporting and/or part of this investment should be included in the tables below, inclusive of both agency owned systems and contractor systems. For IT investments under development, security and privacy planning must proceed in parallel with the development of the system/s to ensure IT security and privacy requirements and costs are identified and incorporated into the overall lifecycle of the system/s.

Please respond to the questions below and verify the system owner took the following actions:

1. Have the IT security costs for the system(s) been identified and integrated into the overall costs of the investment:	Yes
a. If "yes," provide the "Percentage IT Security" for the budget year:	0
2. Is identifying and assessing security and privacy risks a part of the overall risk management effort for each	Yes

# system supporting or part of this investment.

Forms.gov Version 2.3 (Forms Catalog)

3. Systems in Planning - Security Table:						
Name of System	Agency/ or Contractor Operated System?	Planned Operational Date	Planned or Actual C&A Completion Date			

	4. Operational Systems - Security Table:								
Name of System Agency/ or Contractor Operated System?		NIST FIPS 199 Risk Impact level	Has C&A been Completed, using NIST 800-37?	Date C&A Complete	What standards were used for the Security Controls tests?	Date Complete(d): Security Control Testing	Date the contingency plan tested		
Business.gov Version 2.0	Contractor and Government	High	Yes	12/28/2006	FIPS 200 / NIST 800-53	9/15/2004	11/18/2006		
Forms.gov 2.3 (Forms Catalog)	Contractor and Government	Moderate	Yes	2/3/2005	FIPS 200 / NIST 800-53	9/15/2004	11/18/2006		

8/11/2004

2/5/2005

No

No

- 5. Have any weaknesses, not yet remediated, related to any of the systems part of or supporting this investment been identified by the agency or IG?
  - a. If "yes," have those weaknesses been incorporated agency's plan of action and milestone process?

Contractor and Government

6. Indicate whether an increase in IT security funding is requested to remediate IT security weaknesses?

a. If "yes," specify the amount, provide a general description of the weakness, and explain how the funding request will remediate the weakness.

7. How are contractor security procedures monitored, verified, validated by the agency for the contractor systems above? The security verification and validation for Forms.gov and Business.gov will be handled via the hosting contract we have with GSA (FedSims).

	8. Planning & Operational Systems - Privacy Table:									
Name of System	Is this a new system?	Is there a Privacy Impact Assessment (PIA) that covers this system?	Is the PIA available to the public?	Is a System of Records Notice (SORN) required for this system?	Was a new or amended SORN published in FY 06?					
Business.gov	No	Yes.	Yes.		Yes, because this is a newly established Privacy Act system of records.					
Forms.gov	No	Yes.	Yes.	Yes	Yes, because this is a newly established Privacy Act system of records.					

#### I.F. Enterprise Architecture (EA)

In order to successfully address this area of the business case and capital asset plan you must ensure the investment is included in the agency's EA and Capital Planning and Investment Control (CPIC) process, and is mapped to and supports the FEA. You must also ensure the business case demonstrates the relationship between the investment and the business, performance, data, services, application, and technology layers of the agency's EA.

1. Is this investment included in your agency's target enterprise architecture?

Yes

- a. If "no," please explain why?
- 2. Is this investment included in the agency's EA Transition Strategy?

No

- a. If "yes," provide the investment name as identified in the Transition Strategy provided in the agency's most recent annual EA Assessment.
  - b. If "no," please explain why?

At this point in time, SBA is still developing the EA Transition Strategy. Business Gateway will work closely with SBA and its Enterprise Architect, Richard Coffee, to ensure that our initiative is included in the development of the transition strategy document.

#### 3. Service Reference Model (SRM) Table:

Identify the service components funded by this major IT investment (e.g., knowledge management, content management, customer relationship management, etc.). Provide this information in the format of the following table. For detailed guidance regarding components, please refer to http://www.whitehouse.gov/omb/egov/.

Agency Component Name	Agency Component Description	Service Domain	FEA SRM Service Type	FEA SRM Component	FEA Service Component Reused Name	FEA Service Component Reused UPI	Internal or External Reuse?	BY Funding Percentage
Data Classification		Back Office Services	Data Management	Data Classification			No Reuse	2
Data Integration		Back Office Services	land	Data Integration			No Reuse	2
Business Rule Management		Business Management Services	Management of Processes	Business Rule Management			No Reuse	2
Assistance Request		Customer Services	llnitiated	Assistance Request			External	10

On-Line Help	This project supports the business compliance assistance efforts. The project supports the following activities: 1) e-forms, 2) rulemaking, 3) Knowledge management, 4) compliance assistance/transactions.	Customer Services	Customer Initiated Assistance	Online Help	Online Help	Internal	10
Alerts and Notifications		Customer Services		Alerts and Notifications		No Reuse	15
Brand Management		Customer Services	Customer Relationship Management	Brand Management		Internal	35
Categorization		Digital Asset Services	Knowledge Management	Categorization		No Reuse	2
Forms Creation		Support Services	Forms Management	Forms Creation		External	20
Access Control		Support Services	Security Management	Access Control		Internal	2

Use existing SRM Components or identify as "NEW". A "NEW" component is one not already identified as a service component in the FEA SRM.

A reused component is one being funded by another investment, but being used by this investment. Rather than answer yes or no, identify the reused service component funded by the other investment and identify the other investment using the Unique Project Identifier (UPI) code from the OMB Ex 300 or Ex 53 submission.

'Internal' reuse is within an agency. For example, one agency within a department is reusing a service component provided by another agency within the same department. 'External' reuse is one agency within a department reusing a service component provided by another agency in another department. A good example of this is an E-Gov initiative service being reused by multiple organizations across the federal government.

Please provide the percentage of the BY requested funding amount used for each service component listed in the table. If external, provide the funding level transferred to another agency to pay for the service.

## 4. Technical Reference Model (TRM) Table:

To demonstrate how this major IT investment aligns with the FEA Technical Reference Model (TRM), please list the Service Areas, Categories, Standards, and Service Specifications supporting this IT investment.

FEA SRM Component	FEA TRM Service Area	FEA TRM Service Category	FEA TRM Service Standard	Service Specification (i.e. vendor or product name)
Data Integration	Component Framework	Data Interchange	Data Exchange	Simple Object Access Protocol (SOAP)
Data Integration	Component Framework	Data Interchange	Data Exchange	Web Services User Interface
Information Retrieval	Component Framework	Presentation / Interface	Content Rendering	Cascading Style Sheets (CSS)

Information Retrieval	Component Framework	Presentation / Interface	Content Rendering	Dynamic HTML (DHTML)
Information Retrieval	Component Framework	Presentation / Interface	Content Rendering	extensible HTML (XHTML)
Identification and Authentication	Component Framework	Security	Certificates / Digital Signatures	Digital Certificate Authentication
Identification and Authentication	Component Framework	Security	Certificates / Digital Signatures	Secure Sockets Layer (SSL)
Online Help	Service Access and Delivery	Access Channels	Other Electronic Channels	Uniform Resource Locator (URL)
Online Help	Service Access and Delivery	Access Channels	Other Electronic Channels	Web Service
Online Help	Service Access and Delivery	Access Channels	Web Browser	Internet Explorer
Online Help	Service Access and Delivery	Access Channels	Web Browser	Netscape Communicator
Self-Service	Service Access and Delivery	Delivery Channels	Internet	The major delivery channel is the Internet, both for the portal and forms
Alerts and Notifications	Service Access and Delivery	Service Requirements	Legislative / Compliance	Privacy: Liberty Alliance
Personalization	Service Access and Delivery	Service Requirements	Legislative / Compliance	Section 508
Personalization	Service Access and Delivery	Service Requirements	Legislative / Compliance	Security
Personalization	Service Access and Delivery	Service Requirements	Legislative / Compliance	Web Content Accessibility
Enterprise Application Integration	Service Interface and Integration	Integration	Enterprise Application Integration	Application Connectivity
Data Exchange	Service Interface and Integration	Interoperability	Data Format / Classification	extensible Markup Language (XML)
Data Exchange	Service Interface and Integration	Interoperability	Data Transformation	extensible Style sheet Language Transform (XSLT)
Business Rule Management	Service Interface and Integration	Interoperability	Data Types / Validation	Document Type Definition (DTD)
Business Rule Management	Service Interface and Integration	Interoperability	Data Types / Validation	XML Schema
Data Classification	Service Platform and Infrastructure	Delivery Servers	Web Servers	Internet Information Server
Business Rule Management	Service Platform and Infrastructure	Support Platforms	Platform Independent	Java 2 Platform Enterprise Edition (J2EE)

Service Components identified in the previous question should be entered in this column. Please enter multiple rows for FEA SRM Components supported by multiple TRM Service Specifications

In the Service Specification field, Agencies should provide information on the specified technical standard or vendor product mapped to the FEA TRM Service Standard, including model or version numbers, as appropriate.

5. Will the application leverage existing components and/or applications across the Government (i.e., FirstGov, Pay.Gov, etc)?

Yes

a. If "yes," please describe.

Yes, this investment will leverage components from Business.gov, BusinessLaw.gov, SBA.gov, Forms.gov and the business portion of FirstGov.gov.

6. Does this investment provide the public with access to a government automated information system?

Yes

a. If "yes," does customer access require specific software (e.g., a specific web browser version)?

Yes

1. If "yes," provide the specific product name(s) and version number(s) of the required software and the date when the public will be able to access this investment by any software (i.e. to ensure equitable and timely access of government information and services).

Business Gateway's re-designed portal for September 2006 will run on BEA WebLogic. BEA WebLogic 8.1 officially supports: Microsoft Internet Explorer 6.0 SP1 (or higher) Mozilla 1.2.1 and 1.4 Netscape Navigator 7.0 Note: The WebLogic Integration Administration Console is supported only on Windows using either Netscape 7.0 or Microsoft Internet Explorer 6.0 SP1 or higher.

# Exhibit 300: Part IV: For "E-Gov and Lines of Business Oversight" ONLY

#### IV.A. E-Gov and Lines of Business Oversight

Part IV should be completed only for investments identified as an E-Gov initiative or a Line of Business(LOB), i.e., selected the "E-Gov and LOB Oversight" choice in response to Question 6 in Part I, Section A above. Investments identified as "E-Gov and LOB Oversight" will complete only Parts I and IV of the exhibit 300.

Multi-agency initiatives, such as E-Gov and LOB initiatives, should develop a joint exhibit 300.

#### 1. Stakeholder Table

As a joint exhibit 300, please identify the agency stakeholders. Provide the partner agency and partner agency approval date for this joint exhibit 300.

Partner Agency Name	Partner Agency	Joint Exhibit Approval Date
	005	8/31/2006

Commerce, Department of	006	8/31/2006
Defense-Military, Department of	007	8/31/2006
Education, Department of	018	9/1/2006
Energy, Department of	019	8/31/2006
Environmental Protection Agency	020	8/31/2006
General Services Administration	023	8/31/2006
Health and Human Services, Department of	009	8/31/2006
Homeland Security, Department of	024	8/31/2006
Housing and Urban Development, Department of	025	8/31/2006
Interior, Department of	010	8/31/2006
Justice, Department of	011	8/31/2006
Labor, Department of	012	8/31/2006
National Aeronautics and Space Administration	026	
National Science Foundation	422	8/31/2006
Office of Personnel Management	027	
Small Business Administration	028	8/31/2006
Social Security Administration	016	8/31/2006
State, Department of	014	
Transportation, Department of	021	8/31/2006
Treasury, Department of	015	9/11/2006
Veterans Affairs, Department of	029	

## 2. Partner Capital Assets within this Investment:

Provide the partnering strategies you are implementing with the participating agencies and organizations. Identify all partner agency capital assets supporting the common solution; Managing Partner capital assets should also be included in this joint exhibit 300. These capital assets should be included in the Summary of Spending table of Part I, Section B (Partner Agency Asset UPI's should also appear on the Partner Agency's exhibit 53).

Partner Agency Name	Partner Agency	Partner Agency Asset Title	Partner Agency Exhibit 53 UPI (BY2008)
General Services Administration	023	USA Services (e-Gov)	023-00-01-09-01-0040-24

## 3. Partner Funding Strategies (\$millions):

For jointly funded initiative activities, provide in the "Partner Funding Strategies Table": the name(s) of partner agencies; the UPI of the partner agency investments; and the partner agency contributions for CY and BY. Please indicate partner contribution amounts (in-kind contributions should also be included in this amount) and fee-for-service amounts.

				T.		T.
Partner Agency N	lame Partner	Partner exhibit 53 UPI (BY2008)	CY	CY Fee-for-	BY	BY Fee-for-

	Agency		Contribution	Service	Contribution	Service
Transportation, Department of	021	021-04-01-14-04-0100-24	0.721	0	0.438	0
Social Security Administration	016	016-00-01-02-01-0100-24	0.249	0	0.2	0
Environmental Protection Agency	020	020-00-01-16-04-0100-24-305- 109	0.329	0	0.2	0
Energy, Department of	019	019-99-01-99-04-0100-24	0.132	0	0.08	0
Interior, Department of	010	010-00-01-07-04-0100-24	0.249	0	0.151	0
Veterans Affairs, Department of	029	029-00-01-21-04-0100-24	0.329	0	0.2	0
Justice, Department of	011	011-03-01-10-04-0100-24	0.249	0	0.2	0
Agriculture, Department of	005	005-03-01-08-04-0100-24	0.721	0	0.438	0
Defense-Military, Department of	007	007-01-01-00-01-0100-24	0.329	0	0.2	0
Small Business Administration	028	028-00-01-00-01-0100-24	0.568	0	0.042	0
National Aeronautics and Space Administration	026	026-00-01-99-04-0100-24	0.132	0	0.08	0
Treasury, Department of	015	015-00-01-00-04-0100-24	0.721	0	0.438	0
National Science Foundation	422	422-00-01-04-04-0100-24	0.068	0	0.042	0
State, Department of	014	014-00-01-08-04-0100-24	0.249	0	0.151	0
Commerce, Department of	006	006-03-01-00-04-0100-24	0.329	0	0.151	0
Office of Personnel Management	027	027-00-01-99-04-0100-24	0.132	0	0.08	0
Labor, Department of	012	012-25-01-99-04-0100-24	0.721	0	0.438	0
Health and Human Services, Department of	009	009-00-01-99-04-0100-24	0.721	0	0.438	0
Housing and Urban Development, Department of	025	025-00-01-09-04-0100-24	0.329	0	0.2	0
Education, Department of	018	018-24-01-07-04-0100-24	0.329	0	0.151	0
General Services Administration	023	023-30-01-11-04-0100-24	0.068	0	0.042	0
Homeland Security, Department of	024	024-00-01-08-04-0100-24	0.721	0	0.438	0

An Alternatives Analysis for E-Gov and LOB initiatives should also be obtained. At least three viable alternatives, in addition to the current baseline (i.e., the status quo), should be included in the joint exhibit 300. Use OMB Circular A-94 for all investments, and the Clinger Cohen Act of 1996 for IT investments, to determine the criteria you should use in your Benefit/Cost Analysis.

4. Did you conduct an alternatives analysis for this project?	Yes
a. If "yes," what is the date of the analysis?	3/31/2006
b. If "no," what is the anticipated date this analysis will be completed?	

c. If no analysis is planned, please briefly explain why:

#### 5. Alternatives Analysis Results:

Use the results of your alternatives analysis to complete the following table:

Alternative Analyzed	Description of Alternative	Risk Adjusted Lifecycle Costs estimate	Risk Adjusted Lifecycle Benefits estimate			
Alternative #1: In- source through SBA						
Alternative #2: Outsource using USA Services' FirstContact IDIQ	The FirstContact Indefinite Delivery, Indefinite Quantity (IDIQ) vehicle is a contract vehicle GSA's USA Services offers. This contract vehicle is a firm fixed price, performance based contract vehicle. FirstContact provides access to five pre-qualified vendors: 1) Aspen Systems Corporation, 2) Datatrac Information Systems, Inc., 3) ICT Group, Inc., 4) Pearson Government Solutions, and 5) TeleTech Government Solutions, LLC. FirstContact IDIQ expires July 2009. Sample clients include Grants.	0.004	0			
Alternative #3: GWAC Vehicle	This alternative is similar to the FirsContact IDIQ alternative in that BG can tailor its SOW to meet all necessary requirements. This alternative differs in that there may be more pre-qualified vendors to choose from, and BG would have the flexibility to write the contract as a time and materials contract rather than firm fixed price.	0.003	0			
Baseline - Status Quo : Continue Current USA Services' Email Service	GSAs Federal Citizen Information Center (FCIC) is the COTR of the USA Services contract, and BG receives e-mail support via MOU arrangement with GSA's FCIC. The contract has a portfolio of more than six programs to which it provides either phone support, e-mail support, or both. BG receives e-mail support for basic questions only on a fee-for-service basis. Customer Service Representatives (CSRs) draw upon pre-scripted responses to answer inquiries within two business days.	0.001	0			

#### 6. Which alternative was selected by the Initiative Governance process and why was it chosen?

Business Gateway selected to continue current USA Services' email service (the status quo) for the following reasons: 1.Is \$2M+ cheaper than other options over five years 2.Offers a low-risk, low-cost option while BG gathers more concrete customer behavior data, including inquiry volume and average handle time 3.Enables BG to onboard contractor to new Business.gov in only few weeks' time 4.USA Services provides contract oversight 5.Has training, quality control processes 6.Inquiry reports can provide customer insight to agencies 7.Customer Service Representatives have cross-agency and FirstGov business tab knowledge, which is an added benefit for Business.gov customers

# 7. What specific qualitative benefits will be realized?

BG's decision to continue using USA Services' e-mail support will meet customer support operations goals in the short-term while BG gathers more concrete customer behavior to inform a longer term solution. Primary benefits of this alternate are: 1.Provides personalized support to customers to help promote key program success metrics, namely: customer satisfaction and web traffic. Customer Service Representatives (CSRs) will address e-mail inquiries on an individual basis to provide the support that customers need. 2. Enables BG to gather and quantify data so that BG can better understand customer needs to inform an

alternatives analysis of long-term customer support operations and www.business.gov enhancement.

# 8. Federal Quantitative Benefits (\$millions):

What specific quantitative benefits will be realized (using current dollars) Use the results of your alternatives analysis to complete the following table:

	Budgeted Cost Savings	Cost Avoidance	Justification for Budgeted Cost Savings	Justification for Cost Avoidance
PY - 1 And Previous	0	0		
PY 2006	0	0		
CY 2007	0	954.772		BG avoids these costs by not paying for infrastructure set-up and maintenance costs of a new contact center under FirstContact, the highest cost alternative: Workforce (recruiting, training, program management, Customer Service Rep wages, recruiting, training, program management); Communication hardware (purchase, installation, maintenance and support); Computing hardware (purchase, installation, maintenance); and Software (purchase, implementation, maintenance and support).
BY 2008	0	348.947		BG avoids these costs by not paying for infrastructure set-up and maintenance costs of a new contact center under FirstContact, the highest cost alternative: Workforce (recruiting, training, program management, Customer Service Rep wages, recruiting, training, program management); Communication hardware (purchase, installation, maintenance and support); Computing hardware (purchase, installation, maintenance); and Software (purchase, implementation, maintenance and support).
BY + 1 2009				BG avoids these costs by not paying for infrastructure set-up and maintenance costs of a new contact center under FirstContact, the highest cost alternative: Workforce (recruiting, training, program management, Customer Service Rep wages, recruiting, training, program management); Communication hardware (purchase, installation, maintenance and support); Computing hardware (purchase, installation, maintenance); and Software (purchase, implementation, maintenance and support).
BY + 2 2010				BG avoids these costs by not paying for infrastructure set-up and maintenance costs of a new contact center under FirstContact, the highest cost alternative:

		Workforce (recruiting, training, program management, Customer Service Rep wages, recruiting, training, program management); Communication hardware (purchase, installation, maintenance and support); Computing hardware (purchase, installation, maintenance); and Software (purchase, implementation, maintenance and support).
BY + 3 2011		BG avoids these costs by not paying for infrastructure set-up and maintenance costs of a new contact center under FirstContact, the highest cost alternative: Workforce (recruiting, training, program management, Customer Service Rep wages, recruiting, training, program management); Communication hardware (purchase, installation, maintenance and support); Computing hardware (purchase, installation, maintenance); and Software (purchase, implementation, maintenance and support).
BY + 4 And Beyond		
Total LLC Benefit		

## IV.B. Risk Management

You should have performed a risk assessment during the early planning and initial concept phase of this investment's lifecycle, developed a risk-adjusted life-cycle cost estimate and a plan to eliminate, mitigate or manage risk, and be actively managing risk throughout the investment's life-cycle.

Answer the following questions to describe how you are managing investment risks.

1. Does the investment have a Risk Management Plan?	Yes
a. If "yes," what is the date of the plan?	1/3/2006
b. Has the Risk Management Plan been significantly changed since last year's submission to OMB?	No
c. If "yes," describe any significant changes:	

Business Gateway has continued to execute the risk management plan and continuously adds and mitigates risk on a daily basis.

2. If there currently is no plan, will a plan be developed?	No
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- a. If "yes," what is the planned completion date?
- b. If "no," what is the strategy for managing the risks?

There is a risk plan that has been developed and is currently being executed.

#### IV.C. Cost and Schedule Performance

You should also periodically be measuring the performance of operational assets against the baseline established during the planning or full acquisition phase (i.e., operational analysis), and be properly operating and maintaining the asset to maximize its useful life. Operational analysis may identify the need to redesign or modify an asset by identifying previously undetected faults in design, construction, or installation/integration, highlighting whether actual operation and maintenance costs vary significantly from budgeted costs, or documenting that the asset is failing to meet program requirements.

1. Are you using EVM to manage this investment?	Yes
a. If "yes," does the earned value management system meet the criteria in ANSI/EIA Standard-748?	Yes
b. If "no," explain plans to implement EVM:	

## c. If "N/A," please provide date operational analysis was conducted and a brief summary of the results:

According to the Operational Analysis results, Business Gateway is meeting all program milestones and metrics. In addition, from an EVMS standpoint, the variances to cost, schedule and performance are within 10%. Business Gateways EVM and WBS are submitted on a monthly basis to SBA for review and approval. The EVM and WBS are continuously monitored and any areas of concern are documented, presented and mitigated by the Business Gateway team.

2. Answer the following questions about current cumulative cost and schedule performance. The numbers reported below should reflect current actual information. (Per OMB requirements Cost/Schedule Performance information should include both Government and Contractor Costs):

a. What is the Planned Value (PV)?	0
b. What is the Earned Value (EV)?	0
c. What is the actual cost of work performed (AC)?	0
d. What costs are included in the reported Cost/Schedule Performance information (Government Only/Contractor Only/Both)?	Contractor and Government
e. "As of" date:	5/31/2006
3. What is the calculated Schedule Performance Index (SPI = EV/PV)?	0
4. What is the schedule variance (SV = EV-PV)?	0
5. What is the calculated Cost Performance Index (CPI = EV/AC)?	0
6. What is the cost variance (CV=EV-AC)?	0
7. Is the CV or SV greater than 10%? Yes 0 No 0	No

- a. If "yes," was it the?
- b. If "yes," explain the variance:
- c. If "yes," what corrective actions are being taken?
- d. What is most current "Estimate at Completion"?

0 Yes

8. Is the agency requesting a change in the performance baseline?

Complete the following table to compare actual performance against the current performance baseline and to the initial performance baseline. In the Current Baseline section, for all milestones listed, you should provide both the baseline and actual completion dates (e.g., "03/23/2003"/ "04/28/2004") and the baseline and actual total costs (in \$ Millions).

Comparison of Initial Baseline and Current Approved Baseline (EGov)

Milestone	Description of	Initial Baseline				Current Ba Variar		Percent	Agency		
Number	Milestone	Planned	Total Cost	Complet	ion Date	Total Cost		Schedule	Cost	Complete	Responsible For Activity
		Completion Date	(Estimated)	Planned	Actual	Planned	Actual	(# days)	Cost		
1	Conduct Governance Activities Report Project Activities	09/30/2003	\$0.953	09/30/2003	09/30/2003	\$0.953	\$0.953	0	\$0.000	100.00%	Small Business Administration (SBA)
2	"Populate Forms Catalog	09/30/2004	\$1.751	09/30/2004	09/30/2004	\$1.751	\$1.751	0	\$0.000	100.00%	Small Business Administration (SBA)
3	"Maintain Forms Catalog	09/30/2005	\$2.532	09/30/2005	09/30/2005	\$2.532	\$2.532	0	\$0.000	100.00%	Small Business Administration (SBA)
4	"Maintain Forms Catalog	09/30/2006	\$2.904	09/30/2006		\$2.904				25.00%	Small Business Administration (SBA)
5	Qualitatitive and Quantities Research	10/01/2005	\$0.150	12/31/2005	11/28/2005	\$0.150	\$0.165	33	(\$0.015)	100.00%	Small Business Administration (SBA)
6	1) Web Design, Strategic Marketing, and Collateral Development	12/31/2006	\$0.600	12/31/2006		\$0.600				37.00%	Small Business Administration (SBA)
7	Usability	10/30/2006	\$0.250	10/30/2006		\$0.250				15.00%	Small Business Administration (SBA)
8	Marketing/Outreach Implementation Support	03/30/2007	\$0.250	03/30/2007		\$0.250				5.00%	Small Business Administration (SBA)

9	Develop preliminary portal capabilities (includes Content Management costs for businesslaw.gov)	09/30/2003	\$0.070	09/30/2003	09/30/2003	\$70.000	\$0.070	0	\$69.930	100.00%	Small Business Administration (SBA)
10	Develop business.gov (May Launch)	05/30/2004	\$0.150	05/30/2004	05/28/2004	\$0.150	\$0.146	2	\$0.004	100.00%	Small Business Administration (SBA)
11	Build Business.gov - a meta site/aggregation of links to existing Federal resources and services (October Release)	09/30/2004	\$0.350	09/30/2004	09/30/2004	\$0.350	\$0.380	0	(\$0.030)	100.00%	Small Business Administration (SBA)
12	Search Service & Implementation	09/30/2006	\$1.500	09/30/2006		\$1.400				60.00%	Small Business Administration (SBA)
13	Certification & Accreditation (C&A) for Portal Implementation	09/15/2006	\$0.150	09/15/2006		\$0.150				15.00%	Small Business Administration (SBA)
14	Portal Development Release 2.0	09/30/2006	\$0.500	09/30/2006		\$0.500				70.00%	Small Business Administration (SBA)
15	COMPASS Requirements Analysis and Compliance Strategy	08/30/2005	\$0.500	08/30/2005	10/15/2005	\$0.500	\$0.437	-46	\$0.063	100.00%	Small Business Administration (SBA)
16	Data Call Support and Analysis	03/30/2006	\$0.100	03/30/2006	04/30/2006	\$0.100	\$0.109	-31	(\$0.009)	100.00%	Small Business Administration (SBA)
17	Implementation Support (Data Call)	03/30/2006	\$0.400	03/30/2006	04/30/2006	\$0.400	\$0.426	-31	(\$0.026)	100.00%	Small Business Administration (SBA)
18	Acquisition and hosting	08/15/2003	\$0.150	08/15/2003	08/15/2003	\$0.150	\$0.139	0	\$0.011	100.00%	General Services Administration (GSA)
19	Forms - Planning, Acquisition, Hosting, Enhancements	09/30/2004	\$0.680	09/30/2004	11/15/2004	\$0.680	\$0.615	-46	\$0.065	100.00%	General Services Administration (GSA)
20	"Enhance Forms Catalog to improve performance and ability to check in forms	03/30/2006	\$0.250	03/30/2006	02/28/2006	\$0.250	\$0.246	30	\$0.004	100.00%	General Services Administration (GSA)
21	ICR/E-Forms Integration Analysis	07/30/2006	\$0.150	07/30/2006	07/15/2006	\$0.150	\$0.237	15	(\$0.087)	100.00%	General Services Administration (GSA)
22	Forms Engine Alternatives Analysis - Publish RFI	09/30/2004	\$0.030	09/30/2004	10/15/2005	\$0.030	\$0.050	-380	(\$0.020)	100.00%	General Services Administration (GSA)
23	Conduct Alternatives Analysis	12/31/2005	\$0.220	01/30/2005	03/15/2005	\$0.220	\$0.229	-44	(\$0.009)	100.00%	General Services Administration (GSA)
24	Implement data harmonization pilot project for Coal Mining	09/30/2005	\$0.275	09/30/2005	03/30/2006	\$0.275	\$0.275	-181	\$0.000	100.00%	Interior, Department of (DOI)
25	"1) Strategy clarification and identification of additional	09/30/2006	\$0.300	09/30/2006		\$0.100				70.00%	Small Business Administration

	harmonization opportunities										(SBA)
26	Maintenance Costs for Atomz, Verity and other software/hardware	04/15/2005	\$0.044	04/15/2006	04/15/2006	\$0.044	\$0.044	0	\$0.000		Small Business Administration (SBA)
27	Operations & Maintenance Support	03/30/2007	\$0.650	03/30/2007		\$0.650					Small Business Administration (SBA)
28	Forms.gov and Business.gov Hosting Costs	08/12/2006	\$2.000	08/15/2006		\$2.000					Small Business Administration (SBA)
29	Customer Satisfaction Survey	09/30/2006	\$0.025	09/30/2006		\$0.025					Small Business Administration (SBA)
30	USA Services - Tier 1 Support	09/30/2006	\$0.012	09/30/2006		\$0.012					Small Business Administration (SBA)
31	"West Side Story - Content Management Licensing for Current Site Maintenance	03/30/2006	\$0.026	03/30/2006	03/30/2006	\$0.026	\$0.026	0	\$0.000		Small Business Administration (SBA)
Project Totals		03/30/2007	\$17.921	03/30/2007	07/15/2006	\$87.550	\$8.830	258	\$72.588	93.00	